

Press Release

Denzlingen September 30, 2022

Schölly expands Executive Management Board – Günter Olbrich becomes Chief Marketing Officer (CMO)

On October 1, 2022, Günter Olbrich will be appointed to the position of CMO at Schölly Fiberoptic GmbH. He expands the management team to include the Market division and, together with Prof. Dr. Holger Reinecke, CEO and Markus Wintz, CFO, assumes overall responsibility for the company.

Günter Olbrich has been with the company for five years in the position of Vice President Global Marketing and Sales. He has more than 25 years of experience in development, marketing, sales and service of complex solutions in the medical technology industry. His passion for the product business and the successful expansion to a comprehensive solution and lifecycle business has accompanied him throughout his career.

"I am very excited about this role and about the trust it brings. I will continue to focus on our customers and keep an eye on the market regarding to our business areas. As experts for visualization solutions in minimally invasive and robotic-assisted surgery, we address application and technology areas that are characterized by very stable, long-term trends and high growth. This makes us with our OEM solutions attractive to many customers. One of my priorities is to set the right course here in order to remain well positioned on the market for a wide variety of customer and application scenarios in the future."

The decision to expand the management team and fill the position internally was made jointly by the shareholders Aesculap AG and the Schölly family.

Image: Günter Olbrich_CMO.jpg

Image caption: Günter Olbrich, CMO

Image: Schölly

About Schölly

Schölly Fiberoptic GmbH is a globally active company with family values headquartered in Denzlingen, Baden-Württemberg. The focus is on engineering, registration, production and worldwide service of customer-specific visualization systems for the business fields Medical Endoscopy and Visual Inspection. From endoscopes, camera systems and light modules to complex visualization systems, the company offers a wide range of products and services. The entire range of products and services is designed to provide users with an excellent view of their field of application and to open up new perspectives for health and technical progress. The company was founded in 1973 and employs more than 550 people worldwide; about 350 of them in Denzlingen. The six sales and service subsidiaries, together with the headquarters, are responsible for the support of globally active customers as well as for the acquisition of new projects. The share of development costs is over 10 percent. Aesculap AG has been the main shareholder since April 2021. The Schölly family is a major shareholder.

More information at www.schoelly.de.

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